



**TENDER FOR THE DESIGN AND IMPLEMENTATION OF A JUSTICE REFORM INFORMATION  
CAMPAIGN FOR THE MINISTRY FOR JUSTICE, CULTURE AND LOCAL  
GOVERNMENT**

**ADVERT NO.MJCL 6/2014**

**CLARIFICATION NOTE**

1. With reference to the TV spots, is it envisaged that these make use of actors or graphics?  
A mix of both would be preferable.
2. How many TV and radio spots are envisaged per day?  
The TV and radio spots are to be aired once during the time indicated on the tender document throughout the established time period.
3. Which are the months during which the Information Campaign is scheduled to take place?  
The Information Campaign shall span over a two month period falling between April and June 2015.
4. With reference to the Information Sessions, when are the sessions envisaged to take place and is it envisaged that during the sessions there will be refreshments?  
The Information Sessions should take place during the month of June. Only light refreshments are envisaged (beverage and biscuits).
5. What hotel category is required for the information sessions?  
5 Star Category.
6. With reference to print media and the articles which are indicated to be prepared by the contracting authority, who will be responsible to distribute them for publishing?  
These articles will be in the form of press releases and the tenderer will be responsible to distribute them for publishing.
7. What does the design of Information Posts to appear on printed media involve?

The design of an information posts to address the general public and another one to address the stakeholders.

8. What language shall be used for the posts on printed media?

The language should follow the language used in the publication.

9. What is the requirement for the printed leaflets?

3 Gate, full colour. Text will be provided by the Contracting Authority in one language and the tenderer will translate into English/Maltese.

10. Will there be more than one Facebook post?

There will be one Facebook post to appear throughout the indicated period.

11. Is it acceptable that an itemised budget breakdown is provided in addition to the bid?

As per Article 26 of the Special Conditions, this is a global price contract, therefore a global price is to be provided.

12. Does the tender have a budget?

Yes.